



Human Genetics Society of Australasia

Corporate Member Prospectus

About HGSA

The Human Genetics Society of Australasia is the leading professional body for people working in genetic and genomic health care and research in Australia and New Zealand. With almost 1200 members working across Clinical Genetics, Genetic Counselling and Laboratory Diagnostics we operate at a Branch and Special Interest Group (SIG) level bringing educational activities to our membership.

Our premier event each year is the Annual Scientific Meeting, held over 3 days with most Special Interest Groups also holding a conference on the day before the main meeting starts. Delegate numbers at our meetings are growing with over 500 attending the meetings in Sydney in 2018 and Wellington in 2019.

The HGSA is increasing the educational activities open to members to support the requirements for Continued Professional Development in the Certification Schemes for Genetic Counsellors and Medical Laboratory Scientists.

Industry Involvement with HGSA

We are fortunate to have an excellent relationship with many companies who support the Annual Scientific Meeting through sponsorship and as exhibitors. Beyond this however our involvement is limited, and often local Branch meeting organisers go to their corporate contacts seeking small amounts of funding to support their events. This tends to exacerbate the problems of funding educational events in the smaller or more remote States like Tasmania or Western Australia which are less likely to attract sponsorship.

Corporate Membership

The HGSA Council has moved to encourage our industry partners to become Corporate Members. The intention is for all funds raised through Corporate Member fees to be pooled and distributed to support educational events at both local and Federal levels. This would support branch and SIG events, including traditional workshops or lectures and webinars but excluding the Annual Meeting and SIG days.

Individual events would not seek or carry individual sponsorship, but all Corporate Members would be acknowledged in advertising material and at the event.

Corporate Members would also be given the opportunity to attend biannual meetings with key members of the HGSA Executive and Council where development and enhancement of the partnerships would be discussed.

Corporate Membership Structure

For the 2020/21 membership year commencing 1st April, we are offering a tiered corporate membership structure with different benefits for each level.

Recognition and Benefits	Level 3 (\$5000+GST)	Level 2 (\$10000+GST)	Level 1 (\$15000+GST)
Invitation to attend Corporate Members meeting with key HGSA leaders prior to biannual HGSA Council meetings.	•	•	•
Inclusion of company logo and link to your website on HGSA corporate member page.	•	•	•
Acknowledgement with company logo in weekly HGSA newsletters, distributed to over 1100 members.	•	•	•
Acknowledgement in electronic and print resources for all HGSA educational events except for the Annual Scientific Meeting.	•	•	•
First options on Annual Scientific Meeting Sponsorship and Exhibition prospectus prior to general distribution.	•	•	•
Number of employees who may be nominated to receive HGSA membership benefits including access to member only resources on the website and discounted event registration for HGSA events	3	5	8
Priority positioning in HGSA newsletter and electronic and print resources			•
Discount on Annual Scientific Meeting Sponsorship or Exhibition packages.	5%	10%	15%
Priority selection of exhibition booth position at Annual Scientific Meeting.			•

Application

To apply for Corporate membership please email accounts@hgsa.org.au with details of the membership level and employee contacts and we will process the application as soon as possible.